

ICRTH2022 KEYNOTE SPEECH

KEY1 | 1 Sept 2022 | 9:45 AM - 10:15 AM (GMT+8) | UCSI Hotel Kuching & Zoom

SUSTAINABLE, RESPONSIBLE, REGENERATIVE: BRIDGING THEORY, PRACTICE, POLICY & ADVOCACY IN TOURISM & HOSPITALITY



Keynote Speaker:

Dr. Joseph M. Cheer

- Professor, Center for Tourism Research, Wakayama University, Japan
- Co Editor-in-Chief, Tourism Geographies
- Board Member, Pacific Asia Travel Association (PATA)



Moderator:

Mdm. Mukvinder Sandhu

- Pro Vice-Chancellor, UCSI University Kuching Campus, Malaysia
- Chairperson, Regional Centre of Expertise (RCE) Kuching, Malaysia

