

# ICRTH2022 EXPERT DIALOGUE

DIA2 | 2 Sept 2022 | 11:00 AM - 12:00 PM (GMT+8) | UCSI Hotel Kuching & Zoom

## CULTURE AND HERITAGE PLANNING: TOURISM PRESSURE AND IMPACT

**Expert Speaker:**

### Mr. Fergus Maclaren

- President, ICOMOS International Cultural Tourism Committee (ICTC), Canada
- Principal, MAC-DUFF Tourism Heritage Planning

**Expert Speaker:**

### Ms. Hiroko Tsuboi-Friedman

- Member, UNESCO Expert Faculty of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions
- Councillor, Kanagawa Prefecture Council for the Promotion of Culture and the Arts

**Expert Speaker:**

### Dr. Zhang Chaozhi

- Professor, School of Tourism Management, Sun Yat-sen University, China
- UNESCO Chair holder on Sustainable Tourism in UNESCO Designated Sites

**Moderator:**

### Dr. Yeong Siew-Wei

- Professor and Deputy Vice-Chancellor, Student Affairs and Alumni, UCSI University, Malaysia
- Vice Chairperson, Regional Centre of Expertise (RCE) Kuching, Malaysia

