

## WORLD TOURISM DAY (WTD) SARAWAK 2023

### Tourism & Green Investments

#### Day 1 (23<sup>rd</sup> September 2023)

##### Conference – Tourism and Green Investments

Time	Program
09:00 – 09:30	Registration
09:15 – 09:30	Arrival of the Invited Guests
09:30 – 09:35	Arrival of the Guest of Honour
09:35 – 09:40	National and State Anthems
09:40 – 09:45	Welcoming Remarks
09:45 – 09:50	Opening Speech
09:50 – 09:55	Congratulatory Words from UNWTO
09:55 – 10:05	Officiating Speech
10:05 – 10:10	Launch of World Tourism Day 2023 Sarawak
10:10 – 11:00	Dialogue – Tourism and Green Investments*
11:00 – 11:30	Presentation from the Tourism Stakeholders*
11:30 – 11:40	Presentation of JRTM 2023 Issue
11:40 – 11:50	Concluding Remarks
11:50 – 12:00	Announcement
12:00 – 13:00	Networking Lunch; End of the Conference

#### Day 1 (23<sup>rd</sup> September 2023)

##### Workshop - Events as Catalysts for Regenerative Tourism Growth in Miri

Time	Program
13:30 – 14:20	Workshop "Unleashing Miri's Tourism Potential: World Café for Creative Event Ideas"
14:30 – 15:30	Panel Discussion "Empowering Events: Building a Vibrant Tourism Identity for Miri"
15:30 – 16:00	Afternoon Tea; End of the Workshop

#### Day 2 (24<sup>th</sup> September 2023)

##### Fieldtrip - Experiencing the Amazing Miri as Responsible Visitors

Time	Program
08:00 – 08:45	Meeting Point: Lobby of Pullman Hotel; Registration
09:00 – 10:00	Miri City Hall – A Courtesy Visit to Mayor and Light Breakfast
10:00 – 12:00	Miri Unity Tower, Pustaka Miri and Miriek*
12:00 – 13:00	Networking Lunch
13:00 – 16:00	Coco Cabana – Booth Visit, Cultural Workshop, Closing Remarks*
16:00	Returning to Pullman Hotel; End of the Fieldtrip and WTD2023 Sarawak

Note\* – More details will be provided soon.