

# ICRTH2022 PHYSICAL WORKSHOP

WOR8 | 3 Sept 2022 | 8:30 AM - 10:30 AM (GMT+8) | UCSI Hotel Kuching

## THESIS MANAGEMENT AND PREPARATION FOR VIVA VOCE



**Instructor:**

**Dr. Jayson Cham Tat Huei**

- Associate Professor, UCSI Graduate Business School, Malaysia
- Editor-in-Chief, Journal of Marketing Advances and Practices (JMAP)



**Moderator:**

**Dr. Chin Chee Hua**

- School of Business & Management, University of Technology Sarawak, Malaysia
- Managing Editor, Journal of Responsible Tourism Management

